While communicating people via speaking or writing have its advantages and disadvantages, I strongly believe that linguistic speaking is the most powerful way of communication even in comparison with written communication.

First of all, the liveliness in speaking obviously makes it more influential than other communication methods. When you talk about something, you are able to speak with different intonations to emphasize on different part of your sentences. For example, in sentence “I saw him walking”, you can put stress on “I” to clarify that “you” saw him walking not anyone else, or you can put stress on “walking” to specifically emphasize that you saw him when he was walking not while he was eating or something else. Moreover, the animation in spoken language makes us able to present our emotions and feelings such as joy, happiness, rage, etc. while written language is a kind of spiritless communication.

Secondly, vocal communication is much more available to everyone than written or printed ones. Such omnipresence makes spoken communication a prevailing method. We can use our oral skills everywhere to speak everyone without needing a pen or paper. In addition, today’s people have a great number of interactions every day and they have a very limited time, and therefore, they need to exchange a lot of information in much less times. In these cases, speaking is the best solution while activities like writing a letter or paper are very time consuming and of course are not desirable. Finally, we can contact a lot of people, literal or uneducated, using linguistic communication. This way leaders can communicate with majority of people simply.

For the reasons mentioned above, I am of the view that spoken communication is significantly more potent and effective compared to written one.