There is a view that communicating by speaking has more power than using writing for contact with others. In my point of view, it is totally true because of many reasons.

The most important reason is about tools that a lecturer can use in face-to-face communication. Firstly, using facial expressions in oral communication that can help to express feelings better. A presenter can easily rise feelings of sadness, happiness or anger in listeners. Secondly, body language that is another powerful tool. If spokesperson be aware about gestures and their influence on people, they could use them in best way to make right feeling in listeners. third one is how presenters use their voice tone to emphasize on key words. Using intonation can increase effectiveness of a speech. last one is about eye contact that is a strong connection between people. This skill could encourage others agree with you if it uses in the right way.

Other point that can be mentioned is about feedbacks. It is about responses that presenter can take from listener. In other word speaking communication is an interaction that both sides can express their feelings. While this could sometimes ruin a present when audiences give negative responses, but professional presenters can use both negative and positive feedbacks to make their present more effective.

To sum up, there are many tools and skills that a presenter can take advantages of them to make a present more effective. while comparing to this variety of tools, writing communication does not have these abilities.