There are some argue about which kind of communication would Transfer content more effective .while I accept written communication is effective ,I also believe that verbal communication is efficient too.

There are two main reasons why verbal communication is powerfull .first, in verbal communication your audiences could interact with you.it means they can ask their questions during your presentation and you can handle their problems like how things work in classes all around the world between students and teachers. second, you can transfer your feeling through the verbal communication perfectly .for example you can raise or lower the volume for make your sentences more emotional and not be just a Soulless sentence.

On the other hand ,there are also several reasons why written communication is helpful .first of all, The durability of the writing is high so you can even write for your next generation as we can see old persian poem books like shahname written by ferdosi wich not only still exist among iranian but also they use their phrase every day. Second, although you can not use your voice to voice to transfer feeling ,there are some other ways to do that beautifully.for example you can portray the situation and feeling by Literary devices such as simulate a person behavior to animals like wolf and The world's greatest writers such as shekspier also use these Literary tricks to make their writing alive.

In conclusion, I totally believe both written and verbal communication have benefits and they both useful and depends on what we are going to transfer by using them.