It is often said oral communication is stronger and more effective than written communication. I believe that at first it is different from individual to individual. Furthermore it depends on the context.

The first reason which comes to mind is that spoken language is a much richer mean of communication because it is equipped by some tools such as eye contact, feedback opportunity, etc. With verbal communication, speaker has a chance to catch people’s attention. Speaker can also use their body language. as we know body language is an effective factor to impact people’s emotion. For instance, all candidates in political election resort to speak among people instead of writing program in the newspaper or on their website. Misunderstanding in verbal communication significantly lower than written communication. People can speak clearly and give other their opinion without any problems.

On the other hand, writing is more accurate and convenient because when people want to write their idea they have adequate time to think about all aspects of the topic and express it. People can also edit and review their writing while in spoken communication there is no chance for this purpose. For example in universities students have to represent their thesis in writing form. Moreover when people write something it exchanges to a document and they could follow them up later so writing is more referable. Sometimes people cannot face other because of different reasons such as being shy, lack of confidence, etc. In this occasion writing can help them in order not to speak.

In conclusion, it can be seen, choosing between speaking or writing definitely depends on the situation and people’s choice.