*In order to attract more tourists, the government could either improve safety by hiring more police or improve its appearance by repairing old buildings and streets. Which way do you think is more effective?*

In modern era, tourism industry turns in to one of the most profitable industries all around the world. Every government from developed country like United States to starveling countries, try to attract more tourists as they can, because tourism provides a variety of vocations and it enriches the governments treasury. Some people thinks it is important to provide safety for tourists by hiring more police, whereas some believe it is important to pay heed to country's appearance. In my opinion it is more important to provide safety for tourists. In what follows I will elaborate on my view point.

First and foremost, safety is one of the most important factor for governments, airline and tourism companies. If there is a probable hazard threatening people's lives, no companies would take the risk of investment. It would put both passenger's lives and their wealth at risk; on the other hand they have to be accountable if something unpredictable occurs for passengers. For example Middle East has been cradle of civilization in ancient times which still a few signs of that has been remained. But due to the unpleasant events that have been occurred in recent years, like formation of different terrorist groups in Iraq or Syria or bombing in Afghanistan or Pakistan and so forth, people are reluctant to visit this region. Another example is that in 8th January 2020 a dreadful casualty happened for an airplane in Iran's sky, which had an adversely worldwide impact on this country's tourism industry. If these tragic events had not been occurred, Middle East would have been the most visited tourism hub in the world.

Another worthwhile reason to be mentioned is that, some countries are known because of their historical attraction and there is no need to improve the appearance to attract tourists. For example people visit Egypt for its mysterious Pyramids or the Nile. Improvement in city's appearance could be helpful but historical remains are attractive per se. On the other hand providing safety for historical remains is as important as providing safety for passengers. For instance some terrorist groups abolished some important remains in Iraq and Syria. Or some passengers damaged them by carving their names or writing on them. Or some of the remains like Pyramids in Egypt or Persepolis in Iran have been robbed several times. Furthermore, not only are they important as a tourist attraction but also they are important as an historical evidences which might need to be investigated in future. For example NEWS recently has announced that there has been a new discovery in Persepolis's remains in recent investigation which shows the importance of providing safety for the remains itself.

To sum up, tourism industry grows increasingly in recent ages. It provides countries with entrepreneurship and help governments to flourish their economy. All the aforementioned reasons leads us to the conclusion that, improvement in buildings or streets appearance is effective, yet providing safety and hiring more forces is more important , therefore, it is suggested that instead of allocating the budget to improving appearance is more prudent action to provide safety for tourists and tourism hubs.

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